

CUPP KENNEDY SPLIT

New

#69064

Revision #: 0 Date: 10/29/2012

Client: OH CUPP KENNEDY SPLIT 2012 Estimate: 3149
 Media: TV Description: OH CUPP KENNEDY OCT 31-NOV 6
 Product: SPLIT Flight Start Date: 10/31/12 5:00:00 AM
 Market: Cincinnati Flight End Date: 11/6/12 4:59:00 AM

Separation between spots: 10

Revision Comments:

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Wed 10/31	Thu 11/1	Fri 11/2	Sat 11/3	Sun 11/4	Mon 11/5	Tue 11/6	Total Spots
WKRC-TV													
10	MTuWThF 6:00a-6:30a GD MRN CINN@6	P2 EM	\$600.00	\$510.00	30	1	1	1	0	0	1	1	5
11	MTuWThF 6:30a-7:00a GD MRN CINN@6	P2 EM	\$600.00	\$510.00	30	1	1	1	0	0	1	0	4
12	MTuWThF 5:00p-5:30p LOCAL12 NEWS-5<	P2 EN	\$850.00	\$722.50	30	1	1	0	0	0	1	0	3
13	MTuWThF 5:30p-6:00p LOCAL12 NW-530<	P2 EN	\$900.00	\$765.00	30	1	0	1	0	0	1	0	3
14	MTuWThF 6:00p-6:30p LOCAL12 NEWS-6<	P2 EN	\$1,200.00	\$1,020.00	30	1	1	1	0	0	1	0	4
15	MTuWThF 11:00p-11:35p LATE NEWS	P3 LN	\$1,100.00	\$935.00	30	1	1	1	0	0	1	0	4
16	M 9:00p-10:00p 2 BROKE GIRLS/MIKE AND MOLLY	P3 PT	\$4,500.00	\$3,825.00	30	0	0	0	0	0	1	0	1
Total Spots:						6	5	5	0	0	7	1	24
Total Cost:			\$24,350.00	\$20,697.50									
Total			NOV 12	\$24,350.00	\$20,697.50								
													24

Signature: _____

Disclaimer:



Summary by Station/System



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Station	Total Spots	STN Gross	PCT	STN Net	PCT
WKRC-TV	24	\$24,350.00	100%	\$20,697.50	100%
Market Total:	24	\$24,350.00		\$20,697.50	

